

The Walk2Connect Suite

This document quickly outlines what the Walk2Connect Cooperative offers through partnership with a variety of organizations, communities, and groups throughout Colorado and beyond. Our services range from customizing smaller contract relationships to deliver parts of the suite to helping your community, agency, or region develop a new whole-health walking community through a seasonal or annual scope of work.



1. Walking Movement Leader Training & Development: Our signature service moves us directly into movement building through inviting, training, and developing who we call “Walking Movement Leaders”. These volunteer leaders are the true stewards in helping people connect, heal, and thrive at one to three miles per hour. Our training is typically two and half hours and includes a walk to demonstrate a variety of safety and connection-building strategies.

We develop:

- Onsite training for a variety of organizations, neighborhoods, regions, and groups. The training can be customized to point and support specific goals as long as it fits into the Walk2Connect Cooperative whole-health model.
- Public training for populations specific to the region, neighborhood, or community served.
- Shared resources, tool training, and peer-to-peer support for all trained Walking Movement Leaders. Each leader becomes a part of our growing whole-health movement building community.

Short-term and long-term support plans can be customized to fit the capacity of the partner organization or group.

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2. Support, Promotion, Storytelling, and Movement Building: When it comes to building a Movement, it takes many faces, ideas, backgrounds and skills. We work with our partners to provide a variety of opportunities for ongoing training and skill development.

Our seasoned Walking Movement Leaders and Professional Member Owners:

- Host monthly community phone calls to offer support, best practices, and advice.
- Build, update and share in the use of a growing online resource bank for Walking Movement Leaders containing leader forms, check-lists, flyer templates, and online tutorials for walking experience promotion.
- Include skilled photographers and storytellers available to capture moments, people, and places.
- Represent a growing community of over 300 + who are available to mentor, come alongside, and champion your efforts along the way.



3. Presentations & Speaking: We love bringing a variety of groups, organizations, and communities of all ages, backgrounds, and interests into the endless whole-health benefits of walking (or moving at 2-3 miles per hour).

Our talks involve but aren't limited to:

- Strong storytelling and inspiration from each of our Professional Member Owners and Walking Movement Leaders including but not limited to:
 - Walking across the USA

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Whole-health outcomes through connection-focused walking programs.

- Walking for 365 Days
- Building suburban walking communities from the ground up
- Becoming a Community Walking Program Director with the City of Boulder
- Power of storytelling, media, and photography
- Visuals, real people/walking stories, and audience engagement.
- Creative partnerships with transportation, municipal, public health, public housing, and non-profit agencies.

We can customize our message to fit your audience. We have presented in front of small gatherings, classrooms, and large audiences (TED talk style of 2,000 +). We strongly suggest that with every presentation, there is an offered walking experience before or after.



4. Walkable Community Experiences: Professional Member Owners who offer the Walk2Connect Suite are all trained to develop informational and experiential walking routes that invite people into the many opportunities and challenges related to being a pedestrian in today's time. These are not formal measure and tape walk audits.

What does this look like?

- Our walkable community walking experiences create safe, inviting, and educational opportunities for community leaders, advocates, and the public to feel what it's like to walk, roll, or stroll on a variety of routes living as practical or beneficial destinations.
- They create opportunities to bring our bodies into the details of where we live and move. We believe this embodiment is vital in helping leaders and communities relate to, better understand, and better advocate for people-powered transportation.
- When building custom routes and experiences, we work together to define goals, possible practical destinations, and capacity (how many people, how long, safety).

These walking experiences can be offered as one-time events, a series, or within a larger partnership/contract. Additionally, each Member Owner offers their own set of unique walking experiences. Please visit our main website and browse each profile under the "Hire Us!" tab.

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